



Privacy Policy

Last Updated: 17 July 2026

Privacy Policy

Salt Hub values your privacy and is committed to protecting your personal information in accordance with the Protection of Personal Information Act, 2013 (POPIA) of South Africa.

This Privacy Policy explains how we collect, use, store and protect your personal information when you visit our website, **www.salthub.co.za**, engage with our services or communicate with us.

1. Information We Collect

We may collect the following information:

- Your name
- Email address
- Telephone number
- Company name
- Information you submit through contact forms
- Information relating to enquiries, quotations or projects
- Technical information such as your IP address, browser type, device information and pages visited on our website through cookies and analytics tools.

2. How We Use Your Information

We use your information to

- Respond to your enquiries.
- Prepare quotations and proposals.
- Deliver our creative, marketing and media services.
- Communicate with you regarding projects.
- Improve our website and customer experience.
- Send marketing communications where you have consented to receive them.
- Comply with our legal and regulatory obligations.

3. Legal Basis for Processing

We process your information:

- With your consent;
- To fulfil a contract with you;
- To comply with legal obligations; or
- Where we have a legitimate business interest in providing and improving our services.

4. Sharing Your Information

We do not sell your personal information.

We may share information with trusted service providers who assist us with:

- Website hosting
- Cloud storage
- Email communications
- Analytics
- Accounting and professional services

These providers are required to keep your information secure and confidential.

We may also disclose information where required by law.

5. Cookies

Our website may use cookies to improve your browsing experience and understand how visitors use our website.

Cookies help us:

- Improve website performance
- Measure visitor traffic
- Remember website preferences

You may disable cookies through your browser settings, although some parts of the website may not function correctly.

6. Data Security

We take reasonable technical and organisational measures to protect your information against:

- Loss
- Unauthorised access
- Misuse
- Disclosure
- Alteration
- Destruction

While we strive to protect your information, no method of transmission over the internet is completely secure.

7. Data Retention

We retain personal information only for as long as necessary to:

- Provide our services;
- Meet legal and accounting obligations;
- Resolve disputes; or
- Protect our legitimate business interests.

Once information is no longer required, it will be securely deleted or anonymised.

8. Your Rights

Under POPIA you have the right to:

- Request access to your personal information.
- Request correction of inaccurate information.
- Request deletion where applicable.
- Withdraw consent where processing is based on consent.
- Object to certain processing activities.
- Lodge a complaint with the Information Regulator of South Africa.

9. Third-Party Websites

Our website may contain links to third-party websites.

Salt Hub is not responsible for the privacy practices of those websites. We encourage you to review their privacy policies.

10. Changes to this Policy

We may update this Privacy Policy from time to time.

The latest version will always be available on this page together with the effective date.

11. Contact Us

If you have any questions regarding this Privacy Policy or your personal information, please contact us:

Salt Hub

Website: www.salthub.co.za

Email: info@salthub.co.za

Cape Town, South Africa

If you believe your personal information has been handled unlawfully, you may also contact the Information Regulator (South Africa).